

SERVE CONNECT EMPOWER

2018
DIGITAL ADVERTISING
PROGRAM



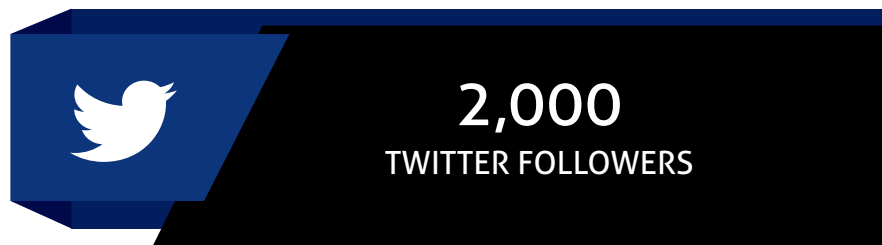
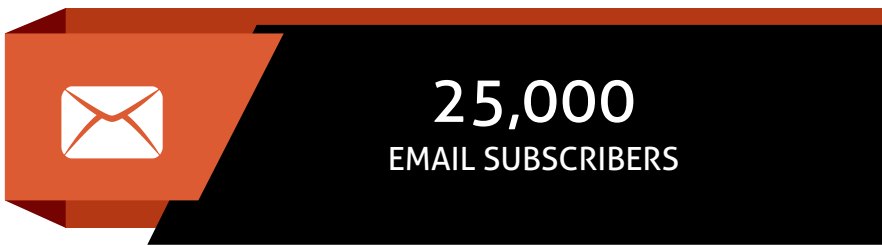
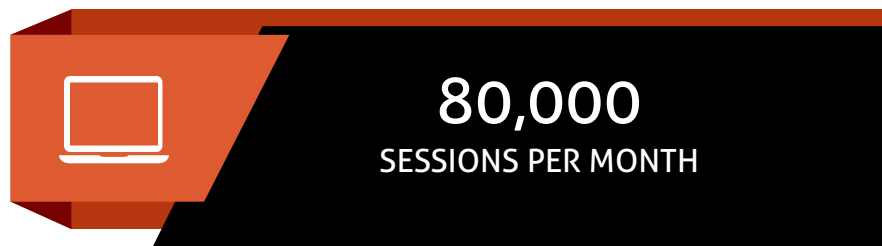
ABOUT ADDA

The Attention Deficit Disorder Association provides information, resources and networking opportunities to help adults with Attention Deficit Hyperactivity Disorder lead better lives.

We provide hope, empowerment and connections worldwide by bringing together science and the human experience for both adults with ADHD and professionals who serve them.

WHY CHOOSE US

- ✓ ADDA is the world's leading adult ADHD organization.
- ✓ ADDA has been providing quality information for over 25 years.
- ✓ ADDA focuses its efforts on the adults life stages affected by ADHD.



2018 DIGITAL ADVERTISING SPECIFICATIONS AND RATES

ADDA MEMBERS RECEIVE A 50% DISCOUNT

INSIDER NEWSLETTER

- ✓ Distributed bi-weekly to over 25,000 email subscribers.

LOCATION	SIZE	FILE TYPE	Member Pricing		Non-Member Pricing		EXTRAS
			1X	2X	1X	2X	
Top Banner	600px X 120px	JPG or PNG	\$150.00	\$250.00	\$300.00	\$500.00	Banner is clickable to destination of choice
ADDA Suggests Section	270px X 180px	JPG or PNG	\$150.00	\$250.00	\$300.00	\$500.00	Image, plus 50-word promotional text with link to your destination of choice

ADHD WEBINARS

- ✓ Free for over 1900 members to attend and are recorded for them to watch and listen to at any point.

LOCATION	SIZE	FILE TYPE	Member Pricing		Non-Member Pricing		EXTRAS
			1X	2X	1X	2X	
Webinar Banner	100px X 500px	JPG or PNG	\$150.00	\$250.00	\$300.00	\$500.00	Banner is clickable to destination of choice

ADD.ORG HOMEPAGE

- ✓ Updated weekly with an 80,000 average of sessions per month.

LOCATION	SIZE	FILE TYPE	Member Pricing		Non-Member Pricing		EXTRAS
			1X	2X	1X	2X	
Home Page Banner	605px X 140px	JPG or PNG	\$200.00/week		\$400.00/week		Banner is clickable to destination of choice

INTERESTED IN ADVERTISING WITH ADDA?

Visit <https://add.org/advertise-with-adda/> to see if you qualify.